

Starter SEO Packages by New Creation Design, LLC

The Starter SEO Reseller Packages are fully encompassing SEO campaigns. In this package your website will have on page optimization completed during the 1st month. The on page optimization will consist of meta tag optimization, body text optimization, anchor text implementation, sitemap.xml installation, error page fixing and numerous other work details as listed below. As with all of our packages, there is no startup fee. Off Page optimization consists of article writing, article submissions, directory submissions, social bookmarking, one way link dropping, monitoring search engine fluctuations and making the changes to the campaign in reaction to the ranking fluctuations. New Creation Design, LLC will install Google Analytics and Google Webmaster and monitor both for traffic fluctuations and website errors.

Feature	Starter 5	Starter 10	Starter 20	Starter 30	Reportable
Duration	5 Months	6 Months	6 Months	7 Months	Yes
No. of Target Keywords	5	10	20	30	Yes
Monthly Cost	\$370	\$450	\$530	\$530	Yes
Month 1					
On Page Optimization					
Keyword URL Mapping	Yes	Yes	Yes	Yes	Yes
Target URLs	Up to 2	Up to 4	Up to 8	Up to 12	Yes
301 URL redirects	Homepage	Homepage	Homepage	Homepage	Yes
Robots Txt. Installation	If Required	If Required	If Required	If Required	Yes
XML sitemap Installation (website)	Yes	Yes	Yes	Yes	Yes
Google XML Sitemap Upload	Yes	Yes	Yes	Yes	Yes
Yahoo XML Sitemap Upload	Yes	Yes	Yes	Yes	Yes
Set Google GEO Location	Yes	Yes	Yes	Yes	Yes
Set Google Crawl Rate	Yes	Yes	Yes	Yes	Yes

Feature	Starter 5	Local 10	Local 20	Local 30	Reportable
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Content Optimization — Month 1 Continued					
Meta Tag Optimization	Targeted URLs	Targeted URLs	Targeted URLs	Targeted URLs	Yes
Website Keyword Density Optimization	Targeted URLs	Targeted URLs	Targeted URLs	Targeted URLs	Yes
New Page Creation	If Required	If Required	If Required	If Required	Yes
Additional Website Content Instructions	If Required	If Required	If Required	If Required	Yes
Anchor Text Optimization	Yes	Yes	Yes	Yes	Yes
Wordpress Blog Installation (add. \$40 if necessary)	If Required	If Required	If Required	If Required	Yes
Article Writing	2	5	8	12	Yes

On Page Optimization					
Google Analytics Installation	5 Primary Pages	10 Primary Pages	20 Primary Pages	30 Primary Pages	Yes
Google Webmaster Installation	Yes	Yes	Yes	Yes	Yes
Google webmaster Analytics	Homepage	Homepage	Homepage	Homepage	Yes
Yahoo Site Explorer Installation	If Required	If Required	If Required	If Required	Yes
Bing Webmaster Installation	Yes	Yes	Yes	Yes	Yes
Bing Webmaster Analysis	Yes	Yes	Yes	Yes	Yes

Month 2

Off Page Optimization					
Article Writing	2	5	8	10	Yes
Article Submission	40	75	150	225	Yes
Directory Submission	25	50	100	175	Yes
Social Bookmarking	15	25	50	75	Yes
Link Dropping	5	8	11	14	Yes

Feature	Starter 5	Local 10	Local 20	Local 30	Reportable
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Month 3

Off Page Optimization

Article Writing	2	5	8	12	Yes
Article Submission	40	75	150	225	Yes
Directory Submission	25	50	100	150	Yes
Social Bookmarking	15	25	50	75	Yes
Link Dropping	5	8	11	14	Yes

Month 4

Off Page Optimization

Article Writing	2	5	8	12	Yes
Article Submission	40	75	150	225	Yes
Directory Submission	25	50	100	150	Yes
Social Bookmarking	15	25	50	75	Yes
Link Dropping	5	8	11	14	Yes

Month 5

Off Page Optimization

Article Writing	2	5	8	12	Yes
Article Submission	40	75	150	225	Yes
Directory Submission	25	50	100	150	Yes
Social Bookmarking	15	25	50	75	Yes
Link Dropping	5	8	11	14	Yes

Month 6

Off Page Optimization

Article Writing	Pending Renewal	5	8	12	Yes
Article Submission		75	150	225	Yes
Directory Submission		50	100	150	Yes
Social Bookmarking		25	50	75	Yes
Link Dropping		8	11	14	Yes

Feature	Local 5	Local 10	Local 20	Reportable
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Month 7				
Off Page Optimization				
Article Writing	Pending Renewal	Pending Renewal	Pending Renewal	Yes
Article Submission				Yes
Directory Submission				Yes
Social Bookmarking				Yes
Link Dropping				Yes
Local Classified Listings				Yes

Reports and Support				
Off Page Optimization				
Ranking Report	Monthly	Monthly	Monthly	
Work Reports	Monthly	Monthly	Monthly	
Traffic Report	Google Analytics	Google Analytics	Google Analytics	

Additional content and pages may be required for your website in order to perform SEO for all the keywords within a campaign. If required, additional website content will be requested during the 1st two weeks of the SEO campaign. You, the client, may write this content, or the content may be purchased from New Creation Design, LLC. See Copywriters Services