

Local SEO Package by New Creation Design, LLC

Local businesses are finding it harder and harder to market themselves online, which explains why high quality local business SEO campaigns are in such high demand. We offer local SEO packages and recommend running them for a minimum 5 months. The keywords will only be focused for your city or state specific target market. Additionally, New Creation Design, LLC will list them in Google Local, Yahoo Local and Bing Local. The majority of local companies have city or state specific directories and classifieds that you will not find in a list anywhere online, so we research out the local directories or classifieds in your geographic area and submit them into a handful each month. Of course the typical on page optimization, off page optimization, analytics installation and monitoring are all inclusive in this campaign.

***NO Startup Fee, No Contracts, Flat Monthly Cost
Keyword Guarantee (Link Below)***

Feature	Local 5	Local 10	Local 20	Reportable
Duration	5 Months	6 Months	6 Months	Yes
No. of Target Keywords	5	10	20	Yes
Monthly Cost	\$400	\$475	\$550	Yes
Month 1				
Google Local	Yes	Yes	Yes	Yes
Yahoo Local	Yes	Yes	Yes	Yes
Bing Local	Yes	Yes	Yes	Yes
5 Hand Picked Local Listings	Yes	Yes	Yes	Yes
On Page Optimization				
Keyword URL Mapping	Yes	Yes	Yes	Yes
Target URLs	Up to 2	Up to 4	Up to 8	Yes
301 URL redirects	Homepage	Homepage	Homepage	Yes
Robots Txt. Installation	If Required	If Required	If Required	Yes
XML sitemap Installation (website)	Yes	Yes	Yes	Yes
Google XML Sitemap Upload	Yes	Yes	Yes	Yes
Yahoo XML Sitemap Upload	Yes	Yes	Yes	Yes
Set Google GEO Location	Yes	Yes	Yes	Yes
Set Google Crawl Rate	Yes	Yes	Yes	Yes

Feature	Local 5	Local 10	Local 20	Reportable
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Content Optimization – Month 1 Continued				
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Meta Tag Optimization	Targeted URLs	Targeted URLs	Targeted URLs	Yes
Website Keyword Density Optimization	Targeted URLs	Targeted URLs	Targeted URLs	Yes
New Page Creation	If Required	If Required	If Required	Yes
Additional Website Content Instructions	If Required	If Required	If Required	Yes
Anchor Text Optimization	Yes	Yes	Yes	Yes
Wordpress Blog Installation (add. \$40 if necessary)	If Required	If Required	If Required	Yes
Article Writing	2	5	8	Yes

On Page Optimization				
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Google Analytics Installation	5 Primary Pages	10 Primary Pages	20 Primary Pages	Yes
Google Webmaster Installation	Yes	Yes	Yes	Yes
Google webmaster Analytics	Homepage	Homepage	Homepage	Yes
Yahoo Site Explorer Installation	If Required	If Required	If Required	Yes
Bing Webmaster Installation	Yes	Yes	Yes	Yes
Bing Webmaster Analysis	Yes	Yes	Yes	Yes

Month 2				
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Off Page Optimization				
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Article Writing	2	5	8	Yes
Article Submission	40	75	150	Yes
Directory Submission	25	50	100	Yes
Social Bookmarking	15	25	50	Yes
Link Dropping	5	8	11	Yes
Local Classified Listings	5	5	5	Yes

Feature	Local 5	Local 10	Local 20	Reportable
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Month 3				
Off Page Optimization				
Article Writing	2	5	8	Yes
Article Submission	40	75	150	Yes
Directory Submission	25	50	100	Yes
Social Bookmarking	15	25	50	Yes
Link Dropping	5	8	11	Yes
Local Classified Listings	5	5	5	Yes

Month 4				
Off Page Optimization				
Article Writing	2	5	8	Yes
Article Submission	40	75	150	Yes
Directory Submission	25	50	100	Yes
Social Bookmarking	15	25	50	Yes
Link Dropping	5	8	11	Yes
Local Classified Listings	5	5	5	Yes

Month 5				
Off Page Optimization				
Article Writing	2	5	8	Yes
Article Submission	40	75	150	Yes
Directory Submission	25	50	100	Yes
Social Bookmarking	15	25	50	Yes
Link Dropping	5	8	11	Yes
Local Classified Listings	5	5	5	Yes

Feature	Local 5	Local 10	Local 20	Reportable
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Month 6

Off Page Optimization

Article Writing	Pending Renewal	5	8	Yes
Article Submission		75	150	Yes
Directory Submission		50	100	Yes
Social Bookmarking		25	50	Yes
Link Dropping		8	11	Yes
Local Classified Listings		5	5	Yes

Reports and Support

Off Page Optimization

Ranking Report	Monthly	Monthly	Monthly	
Work Reports	Monthly	Monthly	Monthly	
Traffic Report	Google Analytics	Google Analytics	Google Analytics	

There is a specific process and time delay to all of the major local listings in Google, Yahoo, and Bing. In Google we will go in and create the business listing within the Google places page and claim the listing. However, the verification process has changed to phone verification only for the client business phone.

The client will receive a pin number through the phone from Google and this would have to be forwarded to New Creation Design, LLC. so we could the verification of the listing. There is also a text message option for Google verification. Google used to send out post cards with the pin number as an option, but this service is no longer available through Google.

As for Yahoo and Bing, the process of getting listed can take either a couple of days or several months. Yahoo tends to be faster with processing time within 2 weeks typically. Bing is quite backed up and some listings are taking 2-3 months to appear.

Additional content and pages may be required for your website in order to perform SEO for all the keywords within a campaign. If required, additional website content will be requested during the 1st two weeks of the SEO campaign. You, the client, may write this content, or the content may be purchased from New Creation Design, LLC. See Copywriters Services